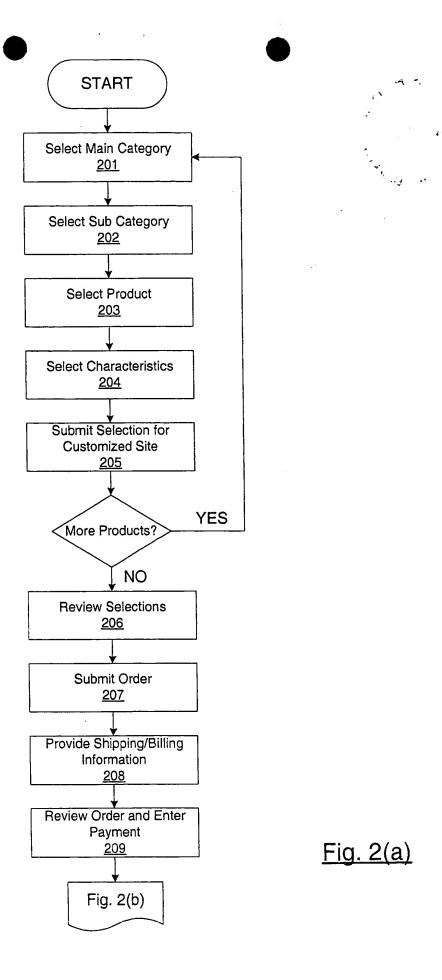
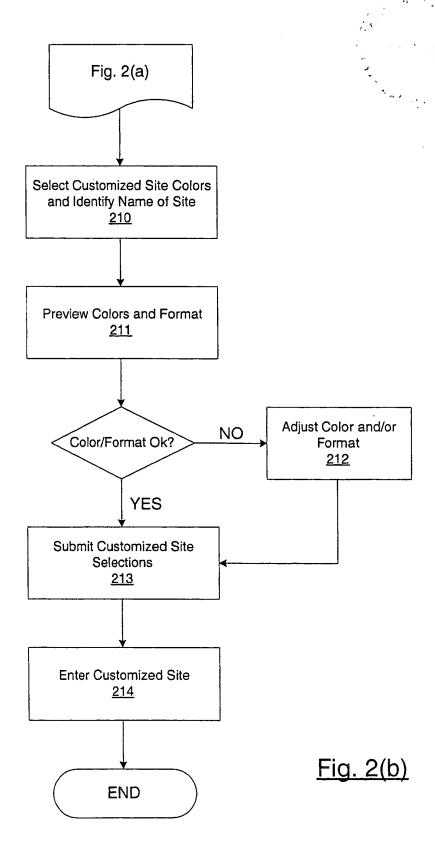


Fig. 1





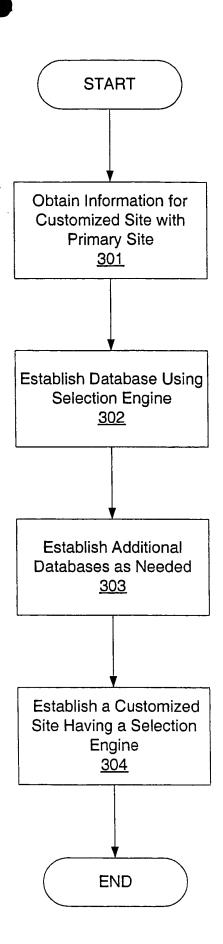


Fig. 3

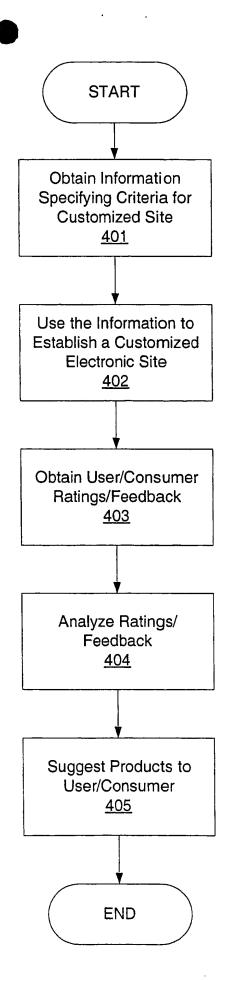


Fig. 4

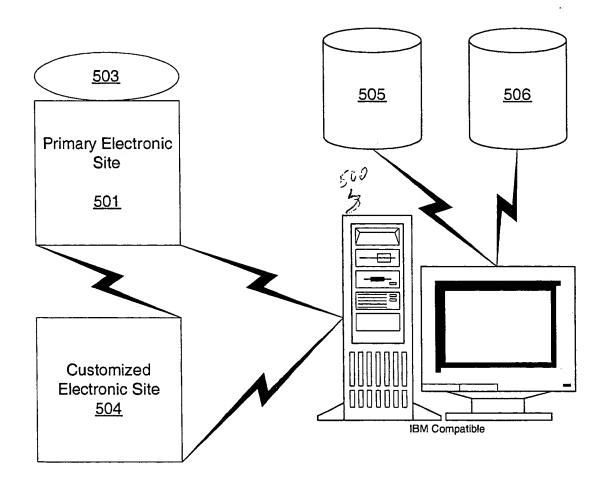
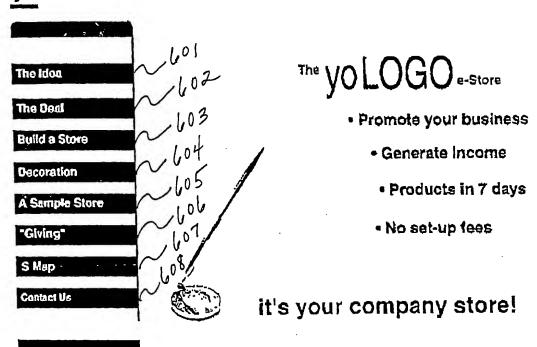


Fig. 5

100 L

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in



jump to > mens = womens = childrens = hais = accessories

Feel free to call us at (800) 588-7488

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store owners sign in

The Idea

The Deal

Build a Store ...

Decoration

A Sample Store

Giving*

S Map

Contact Us

1st CHOOSE

select the products you would like in your store.

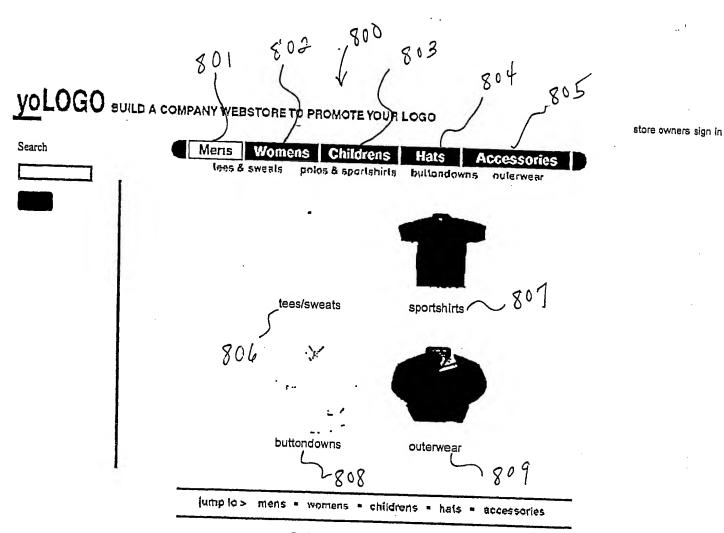
2nd

after confirming your product choices, place an initial 12 pc. order for each of the decoration types that will be part of your e-store

101

jump to > mens = womens = childrens = hals = accessories

Feel free to call us at (800) 588-7488



Feel free to call us at (800) 588-7488

Fig. 8(a)

× 800

yoLOGO BUILD A COMPANY WEBSTÖRETO PROMOTE YOUR LOGO

store owners sign in

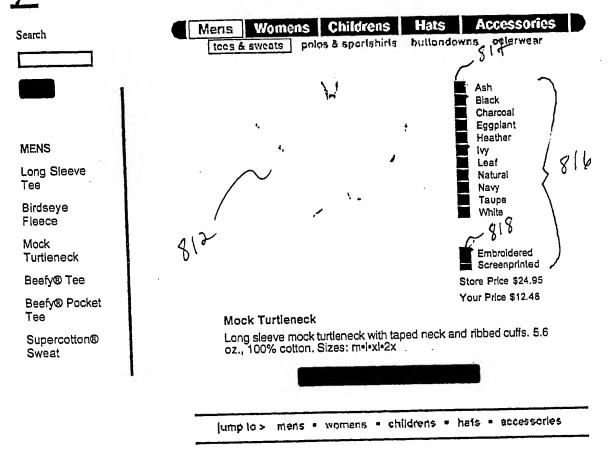
Search	Mens Womens Childrens Hats Accessories toos & sweats polos & sportshirts bullondowns outerwear
	810
	Long Sleeve Tee Birdseye Fleece Mock Turtleneck
	813
	Beefy® Tee Beefy® Pocket Tee Supercotton® Sweat
	jump lo > mens = womens = childrens = hals = accessories

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Fig. 8(b)

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Fig. 8 (c)

yo LOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

Search

store owners sign in

tees & sweats polos & sportshirts bullandowns Item 11325 has been added to your store. Your store contains 1 item. U Store Items Long Sleeve Tee Birdseye Fleece Mock Turtleneck Beefy® Tee Beefy® Pocket Tee Supercotton® Sweat jump to > mens = womens = childrens = hats = accessories

Feel free to call us at (800) 588-7488

Fig. 8(d)

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO



store owners sign in

Search

Store Items

Item 211 has been added to your cart. Your cart contains 5 items.

These are the items that will appear in your store.
In order to checkout you must purchase 12 items in each Decoration category below.

902

E44000			
EWBHO	DERED Items		
	11325 - Mock Turtieneck Long sleeve mock turtieneck with taped neck and ribbed cuffs. 5.6 oz., 100% cotton. Color(s): Black, lvy,	\$12.48	Buy Remove/
1	04245 - Heavyweight Polo Heavyweight pique polo with knit collar, welt cuffs, two-button placket, drop tail, and side vents. 7 oz., 100% cotton. Color(s): Burgundy, Royal,	\$19.98	<u>Buy</u> Remove
•	02245 - Long-Sleeve Twill Long sleeved brushed twill shirt with button-down collar and two-button cuff. Left chest pocket and pleated back. 100% cotton. Color(s): Burgundy, Navy,	\$24.98	Buy Remove
7	1111 - Polar Fleece 1/4 Zip Polar fleece 1/4 zip pullover with contrast color collar, back half moon, and zipper. Two on-seam side pockets. 9 oz., 100% polyester. Color(s): Navy/Red, Yellow/Nvy,	\$19.98	<u>Buy</u> Remove
	61200 - Creeper Infant creeper with overlap shoulders for a larger neck opening, short sleeves, and gripper snap closure. 5.3 oz., 100% cotton. Color(s): Powder, White,	\$8.98	Buy Remove
*	77550 - Youth Sweatshirt Heavyweight youth sweatshirt with set-in sleeves, rib neck, cuffs, and bottom. 9 oz., 90% cotton/10% polyester. Color(s): Red, Royal,	\$12.48	Buy Remove
	9700 - Heavyweight 6 panel, heavyweight bull twill, garment-washed, pigment-dyed, relaxed fit, low-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Nat/Blk,	\$6.48	Buy Remove
	9560 - Pigment-Dyed 6 panel, garment-washed, pigment-dyed soft twill, relaxed fit, low-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Cactus,	\$6.48	Buy Remove
	6477 - Low Profile 6-panel, wool blend, structured/fused buckrum, low-profile cap with silver undervisor. Spandex is woven into the crown and sweatband and stretches to conform comfortably while maintaining shape. Pre-curved visor. Color(s): Orange, Royal,	\$12.48	Buy Remove
İ	10203 - Upright Luggage Beautiful 26" upright bag accented with dull nickel hardware. Nylon garment cover included. Constructed from 1200 denier polyester. Dimensions 18"w x 26"h x 12 1/2"d. Color(s): Olive/Green,	\$99.98	Buy Remove
	1002 - Sport Duffel Large gym bag with venting on one end, shoulder strap and carry handle. One vented exterior compartment for wet items. Heavy duty zippers. Constructed of washed 420 denier nylon oxford with high density, PV coating. Dimensions 20" x 12" x 12". Color(s): Blue, Yellow,	\$19.98	Buy Remove

Ready to checkout.

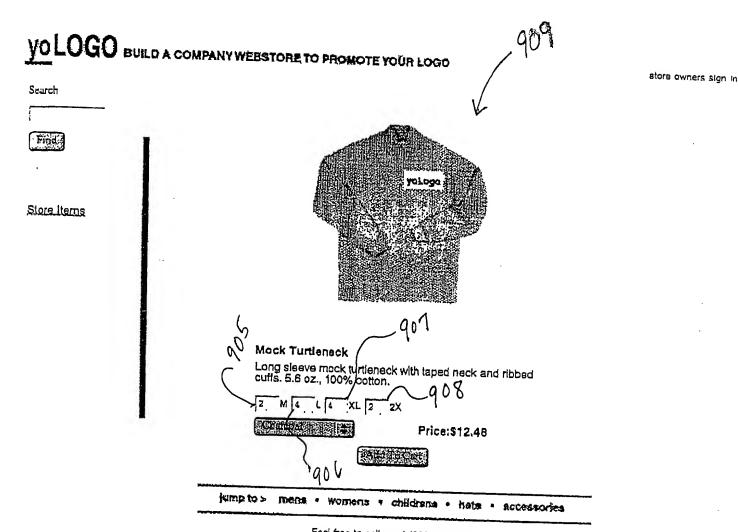
SCREENPRINTED Items 211 - Calculator 4-function battery powered calculator with 8 digit display features an automatic press-up stand for better viewing angle. Soft touch rubber border fits smoothly in hand. Dimensions 2 7/8" x 3 3/4". Buy \$6.98 Remove/ 659 - Desktop Clock The swivel analog dock designed with an ultra-modem look swivels to adjust to the best viewing angle. Uses 1 "AA" battery Buy \$6.48 Color(s): Black, Remove Ready to checkout.

From here you can either <u>Add More Items to your store</u> or begin your initial order from the items you have selected. To begin your initial order follow the buy hyperlink on the item you are interested in.

Feel free to call us at (800) 588-7488

Fig. 9 (b.

PAGE 37



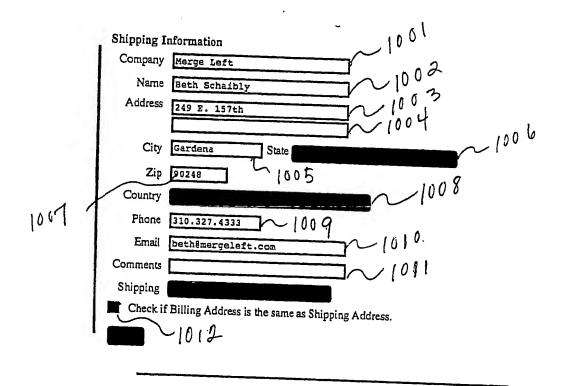
Feel free to call us at (800) 588-7488

Fig. 9(c)



YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

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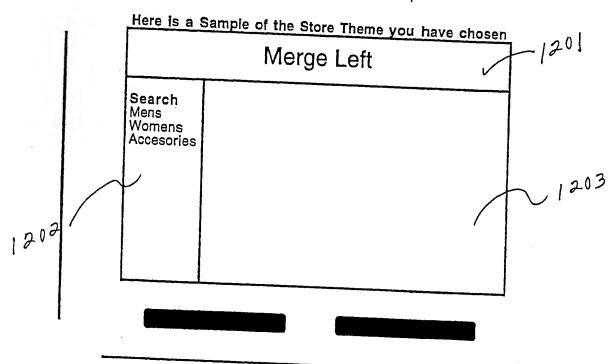
yoLOGO BUILD	J	Y WEBSTORE TO PROMOT	5		~110	ا ۱۱۵۱ سال	store owners sign in
	Final Invoided in SKU 11325 11	ce for the Items You are Product Mock Turtleneck Mock Turtleneck Mock Turtleneck Mock Turtleneck Calculator	Purch	Qty 2 4 4 2 12 Tax Rate:8	Price \$12.48 \$12	Total \$24.96 \$49.92 \$49.92 \$24.96 \$83.76 \$233.52 \$19.27 \$32.75 \$285.54	~1107 ~1108 ~1109 ~1110
	Billing Infor Credit Cal Card Numb Expiration	er 4000300020001000		~1111 1112 ~	/113		

Feel free to call us at (800) 588-7488

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store owners sign in



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store owners sign in

Your order will be shipped within 7 business days from receipt of artwork.

This page is your final receipt A This page is your final receipt. A copy will be emailed to beth@mergeleft.com. Please (note the order number on any correspondence.

If you have any questions about your order please call (800) 588-7488.

Merge Left Beth Schaibly 249 E. 157th

Gardena, CA 90248 US

@mergelefi	.com			
SKU	Product	Qty	Price	Total
11325	Mock Turtleneck	2	\$12.48	\$24.96
11325	Mock Turtleneck	4	\$12.48	\$49.92
11325	Mock Turtleneck	1 4	\$12.48	\$49.92
11325	Mock Turtleneck	2	\$12.48	\$24.96
211	Calculator	12	\$6.98	\$83.76
			Sub Total	\$233.52
Tax Rate:8.25% Tax				\$19.2
<u></u>	\$32.7			
Shipping & Handling Grand Total				

Error, this shopping cart has already been submitted and is pending approval

Enter Your New Store 130 6

Feel free to call us at 800-500-6374

£1400 12,03 1406 Merge Lef 1401 Childrens (Mens Womens! 1408 <u>Hats</u> **Accessories** Search(Search Results 2 3 Low Profile 24.95 Sport Duffel 39.95 <u>Creeper</u> 17.95 5 6 1402 Pigment-Dyed 12.95 Desktop Clock 12.95 Polar Fleece 1/4 Zip 39.95 7 8 Calculator 13.95 Upright Luggage Heavyweight Polo 199.95 39.95 1411 10 11 12 U D Youth Sweatshirt 24.95 Mock Turtleneck 24.95 Long-Sleeve Twill 49.95 13



Merge Left

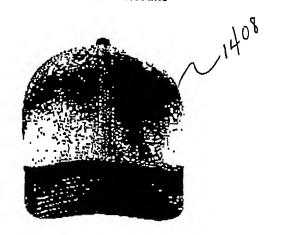
Womens Childrens Hats Accessories

1500

Search

Search Results

<u>Mens</u>



Low Profile
6-panel, wool blend, structured/fused buckrum, low-profile cap
with silver undervisor. Spandex is woven into the crown and
sweatband and stretches to conform comfortably while
maintaining shape. Pre-curved visor.

Embroidered

Qty: 1

50

6-panel, wool blend, structured/fused buckrum, low-profile cap
with silver undervisor. Spandex is woven into the crown and
sweatband and stretches to conform comfortably while
maintaining shape. Pre-curved visor.

Fig. 15(a)

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<u>Mens</u>

Womens

Childrens

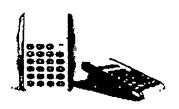
<u>Hats</u>

Accessories

Search

Search Results

Checkout Item Qty 6477 Subtotal \$24.95



Calculator

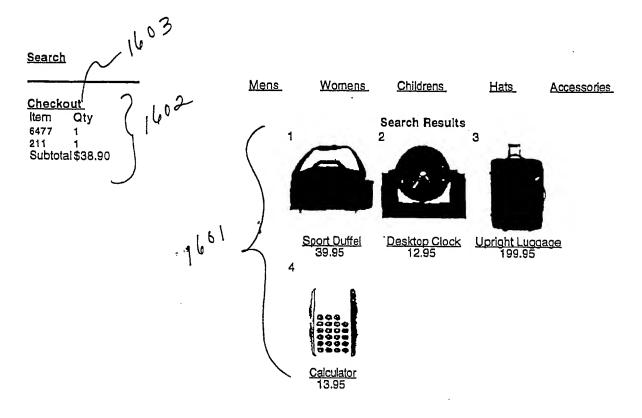
\$13.95

4-function battery powered calculator with 8 digit display features an automatic press-up stand for better viewing angle. Soft touch rubber border fits smoothly in hand. Dimensions 2 7/8" x 3 3/4".

Screenprinted ,Yellow

Fig. 15 (b)

Merge Left



1702 Merge Left Price |Total Qty SKU Product Low Profile Embroidered,Orange,S/M \$24.95 \$24.95 Remove <u>Search</u> Calculator \$13.95 \$13.95 Remove 1701 Checkout Item Qty 6477 211 1 Subtotal \$38.90 **Shipping Information** Company Merge Left Beth Schaibly Name Address 249 E. 157th Street State City Gardena Zip 90248 Country Phone 310.327.4333 Email beth@mergeleft.com Comments Shipping Check if Billing Address is the same as Shipping Address.

X 1800

Merge Left

Search

<u>Checkout</u> Item Qty

6477 1

211 1 Subtotal \$38.90 Final Invoice

~ 1801

SKU	Product			
0.00		Qty	Price	Total
6477	Low Profile Embroidered,Orange,S/M	1	\$24.95	\$24.95
211	Calculator "	1	\$13.95	\$13.95
	Sub Total	\$38.90		
Tax Rate:8.25% Tax				\$3.21
	Shipping & Handling			\$5.00
Grand Total			Grand Total	\$47.11

Billing Information

Credit Card

Card Number 4000300020001000

Expiration

1802

Merge Left-

Search

Checkout Item Qty 6477 211 Subtotal \$38.90 Thanks For Purchasing

901

Your order will be shipped within 7 business days. You will be notified if there are any problems charging your card.

This page is your final receipt. A copy will be emailed to beth@mergeleft.com. Please note the order number on any correspondence. If you have any questions about your order contact (800) 588-7488.

info@yologo.com.

1903

Order Number 3044277814241804 Ship To

Merge Left Beth Schalbly 249 E. 157th Street

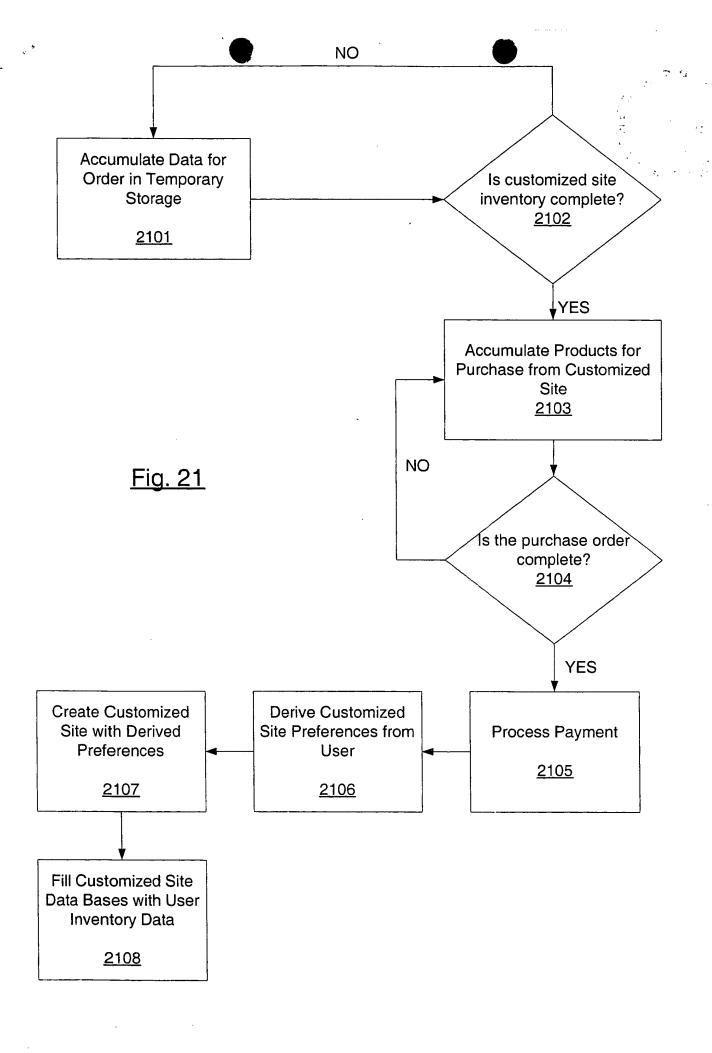
Gardena, CA 90248 US beth@mergeleft.com Bill To

Merge Left Beth Schalbly 249 E. 157th Street

Gardena, CA 90248 US

~ 1905

beth@mer	geleft.com		ŀ			
SKU	Product	Qty	Price	Total		
6477	Low Profile	1	\$24.95	\$24.95		
211	Calculator	1	\$13.95	\$13.95		
	Sub Total					
	Tax Rate:8.25% Tax					
	Shipping & Handling					
<u> </u>	Grand Total					



Fitle: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103

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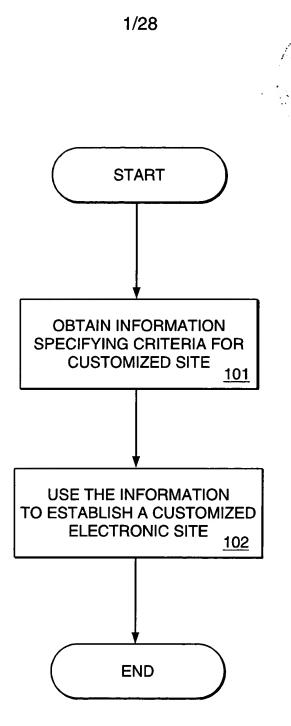
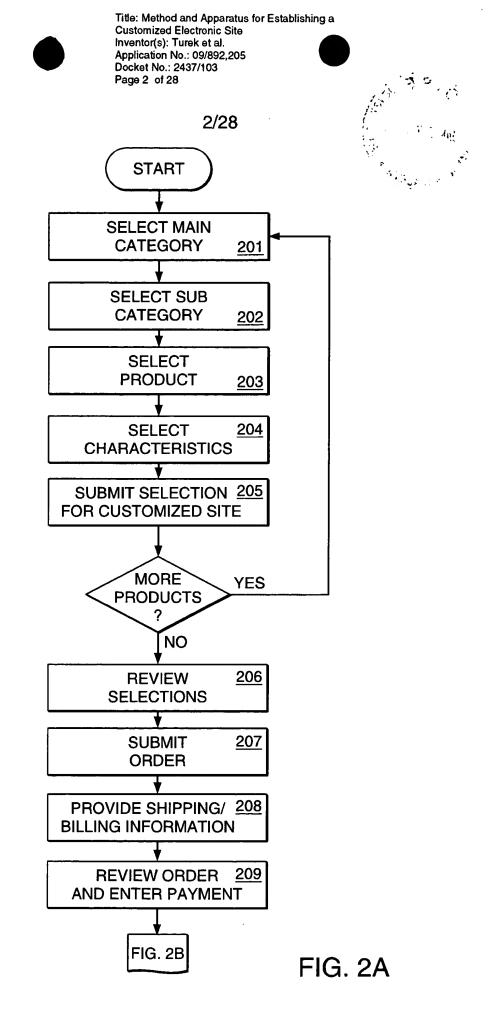


FIG. 1



Title: Method and Apparatus for Establishing a **Customized Electronic Site** Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103 Page 3 of 28 3/28 FIG. 2A **SELECT CUSTOMIZED** SITE COLORS AND IDENTIFY NAME OF SITE 210 **PREVIEW COLORS AND FORMAT** ADJUST COLOR NO COLOR/ **FORMAT** AND/OR FORMAT OK? YES SUBMIT CUSTOMIZED SITE SELECTIONS <u>213</u> **ENTER CUSTOMIZE** SITE 214 **END**

FIG. 2B

Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al.
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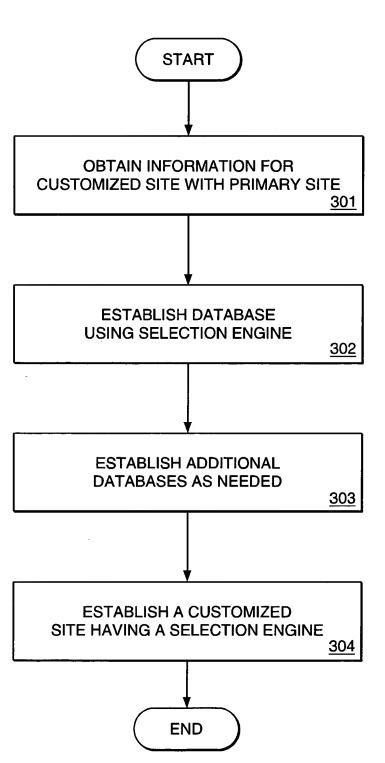


FIG. 3

Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205 **~** Docket No.: 2437/103 Page 5 of 28 5/28 **START OBTAIN INFORMATION SPECIFYING** CRITERIA FOR CUSTOMIZED SITE 401 USE THE INFORMATION TO ESTABLISH A CUSTOMIZED ELECTRONIC SITE 402 **OBTAIN USER/CONSUMER** RATINGS/FEEDBACK 403 **ANALYZE** RATINGS/FEEDBACK 404 SUGGEST PRODUCTS TO USER/CONSUMER 405 **END** FIG. 4

Title: Method and Apparatus for Establishing a

Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al.
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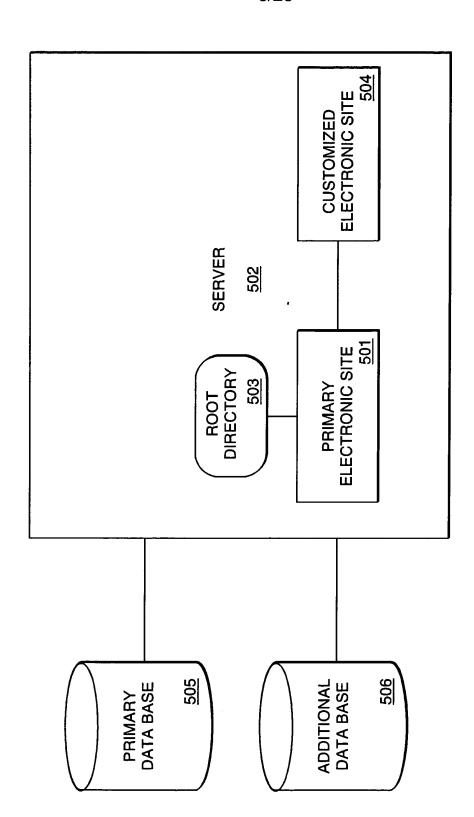


FIG. 5

Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103

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FIG. 6

 Promote your business Generate Income The yologo e-Store No set-up fees -603 -605 909 -607 602 604 601 A Sample Store **Build a Store** Decoration The Idea The Deal S Map Giving

Products in 7 days it's your company store!

809 –

Contact Us

jump to> mens • womens • childrens • hats • accessories

Feel free to call us at (800) 588-7488

store owners sign in

YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

DESCRIPTION DESCRIPTION

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yoLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

8/28

A STATE OF THE STA

place an initial 12 pc. order for each of the decoration types that will be part of your after confirming your product choices, select the products you would like in your store. e-store. (CHOOSE) BUY A Sample Store Build a Store Decoration The Idea The Deal

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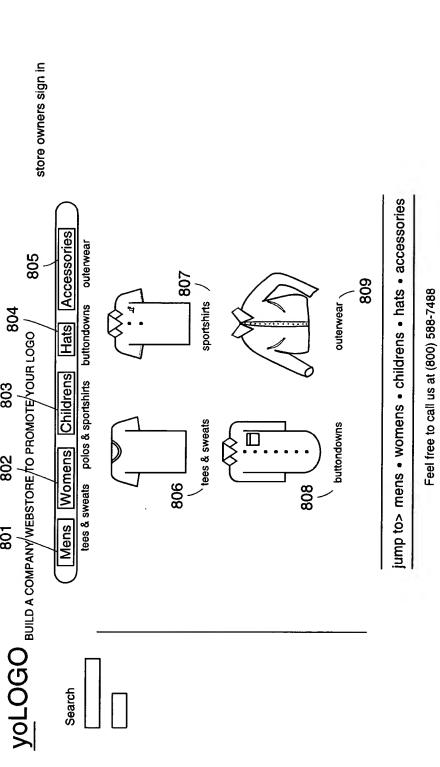


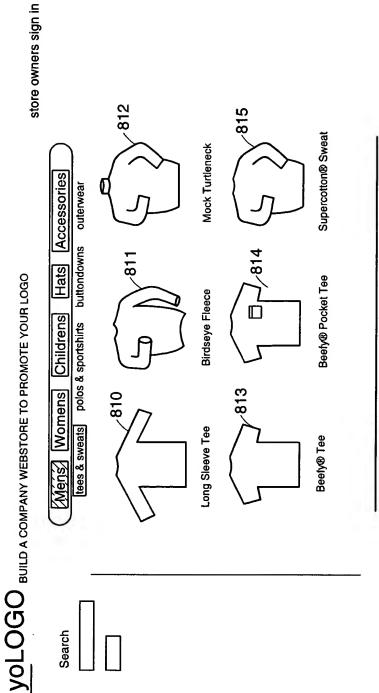
FIG. 8A

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jump to> mens • womens • childrens • hats • accessories



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store owners sign in accessories Accessories outerwear Long sleeve mock turtleneck with taped neck and ribbed cuffs. 5.6oz., 100%cotton.Sizes:m-l-xl-xx Embroidered
Screenprinted
Store Price \$24.95
Your price \$12.48 hats buttondowns Hats childrens YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO Childrens polos & sportshirts womens Mock Turtleneck Womens Mock Turtleneck jump to> mens tees & sweats Beefy® Pocket Tee Supercotton® Sweat Long Sleeve Tee Beefy® Tee Mock Turtleneck MENS Birdseye Fleece Search

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FIG. 8C

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store owners sign in 819 Supercotton® Sweat Mock Turtleneck Item 11325 has been added to your store. Your store contains 1 item. buttondowns outerwear Hats YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO Beefy® Pocket Tee Birdseye Fleece Childrens polos & sportshirts tees & sweats Long Sleeve Tee Beefy® Tee Store items Search

Feel free to call us at (800) 588-7488

jump to> mens • womens • childrens • hats • accessories

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Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103

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yoLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in

Search	Item 21	1 has been added to your cart. Your cart contains 5 item.		•			
		are the items that will appear in your store. to checkout you must purchase 12 items in each Decorat	ion cate	gory belov	v _{>} 902		
	EMBROIDERED items						
Store items	43	11325-Mock Turtlneck Long sleeve mock turtleneck with taped neck and ribbed cuffs, 5.6oz.,100% cotton. Color(s): Black,Ivy	\$12.48	Buy Remove	903		
Items in Cart Item Qty 11325 2		04245-Heavyweight Polo Heavyweight piqua polo with knit collar, welt cuffs, two-button placket, drop tall, and side vents. 7oz., 100% cotton. Color(s):Burgundy,Royal	\$19.98	Buy Remove			
11325 4 11325 4 11325 2 211 12	€ ≫	02245-Long-Sleevs Twill Long sleeved brushed twill shirt with button-down collar and two-button cuff. Left chest pocket and pleated back. 100% cotton. Color(s): Burgundy,Navy,	\$24.98	Buy Remove			
	€ <u>`</u> \$	1111-Polar Fleece 1/4Zip Polar fleece 1/4 zip pullover with contrast color collar, back half moon, and zipper. Two on-seam side pockets. 9oz.,100% polyester. Color(s): Navy/Red,Yellow/nvy,	\$19.98	<u>Buy</u> <u>Remove</u>			
		61200-Creeper Infant creeper with overlap shoulders for a larger neck opening, short sleeves, and gripper snap closure. 6.3oz.,100% cotton. Color(s):Powder,White,	\$8.98	Buy Remove			
	Û	77550-Youth Sweatshirt Heavyweight youth sweatshirt with set-in sleeves, rib neck, cuffs,and bottom.9oz.,90%cotton/10%polyester Color(s): Red,Royal,	\$12.48	Buy Remove			
		9700-Heavyweight 6 panel,heavyweight bull twill, garment-washed, pigment dyed, relaxed fit,iow-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Nat/Blk	\$6.48	Buy Remove			
		9560-Pigment-Dyed 6 panel, garment-washed, pigment-dyed soft twill, relaxed fit, low-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Cactus,	\$6.48	Buy Remove			
		6477-Low Profile 6-panel, wool blend, stuctured/fused buckrum,low-profile cap with silver undervisor, Spandex is waven into the crown and sweatband and stretches to conform comfortably while maintaining shape. Pre-curved visor. Color(s): Orange,Royal,	\$12.48	Buy Remove			
	Ů	10203-Upright Luggage Beautiful 26" upright bag accented with dull nickle hardware. Nylon garment cover included. Constructed from1200 denier polyester. Dimensions 18"w x 26"h x 12 1/2"d Color(s): Olive/Green	\$99.98	Buy Remove			
		1002-Sport Duffel Large gym bag with venting on one end, shoulder strap and carry handle. One vented exterior compartment for wet items. Heavy duty zippers. Constructed of washed 420 denier nylon oxford with high density,PV coating. Dimensions 20" x 12" x 12" Color(s): Blue,Yellow	\$19.98	Buy Remove			

Ready to checkout

FIG. 9A

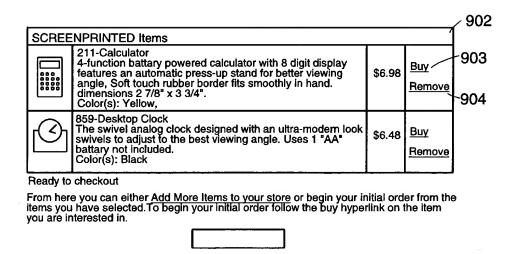
Title: Method and Apparatus for Establishing a Customized Electronic Site

Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103

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FIG. 9B

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store owners sign in Mock Turtleneck Long sleevs mock turtleneck with laped neck and ribbed cuffs.5.6oz., 100%cotton. 905 906 907 908 606 Price:\$12.48 YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO 2 2XL Store Items Search

Feel free to call us at (800) 588-7488

jump to> mens • womens • childrens • hats • accessories

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store owners sign in

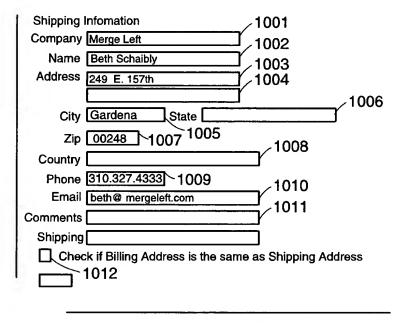


FIG. 10

Title: Method and Apparatus for Establishing a Customized Electronic Site Inventor(s): Turek et al. Application No.: 09/892,205 Docket No.: 2437/103 Page 17 of 28

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store owners sign in Final invoice for the items you are Puchasing Immediately YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO Card Number 4000300020001000 Billing information Credit Card Expiration

4

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store owners sign in 1200 Here is a Sample of the Store Theme you have chosen YOLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO Merge Left Search Mens Womens Accesories

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store owners sign in

1301

Thanks For Purchasing

Your order will be shipped within 7 busines days from receipt of artwork.

This page is your final receipt. A copy will be emailed to beth@mergeleft com. Please note the order number on any correspondence.

If you have any question about your order please call(800)588-7488

Info@yologo.com

Order Number 3044276393216474

Order Information Merge Left Beth Schaibly 249 E. 157th

Gardena, CA 90248 US beth@mergeleft.com

1304

_1305

SKU	Product		Qty	Price	Total
11325	Mock Turtleneck		2	\$12.48	\$24.96
11325	Mock Turtleneck	Mock Turtleneck		\$12.48	\$49.92
11325	Mock Turtleneck		4	\$12.48	\$49.92
11325	Mock Turtleneck		2	\$12.48	\$24.96
211	Calculator		12	\$6.98	\$83.76
	\$233.52				
	\$19.27				
	\$32.75				
	\$285.54				

Error:this shipping cart has already been submitted and is pending approval

Enter Your New Store / 1306

Feel free to call us at (800) 588-7488

FIG. 13

1990年1月1日 1990年 1991年 1

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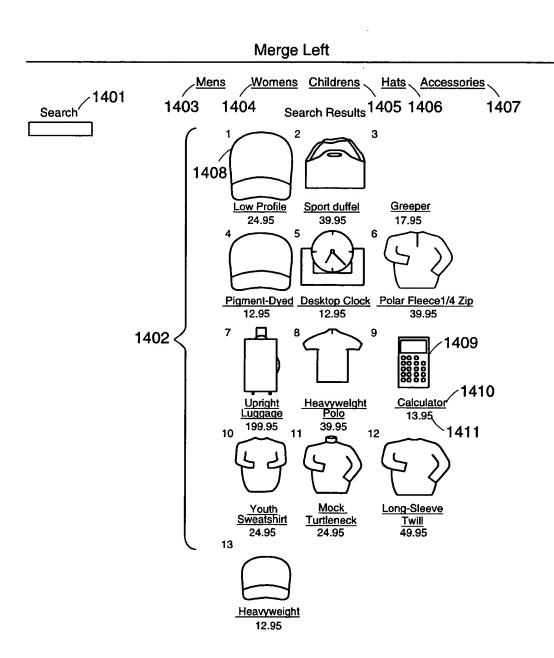


FIG. 14

. . .

F 42

 F^{*}

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<u>Mens</u> Womens Childrens Hats Accessories

Search Search Results

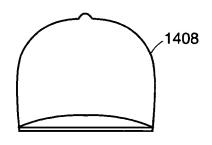


FIG. 15A

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Search

Checkout
Item Qty
8477 1
Subtotal \$24.95

Calculator \$13.95

4-function battery powered calculator with 8 digit display features an automatic press-up stand for better viewing angle. Soft touch rubber border fits smoothly in hand. Dimensions 2 7/8" x 3 3/4".

Screenprinted Yellow Qty: 1

1504

1506

FIG. 15B

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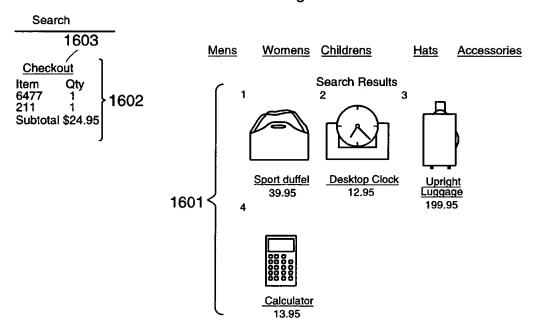


FIG. 16

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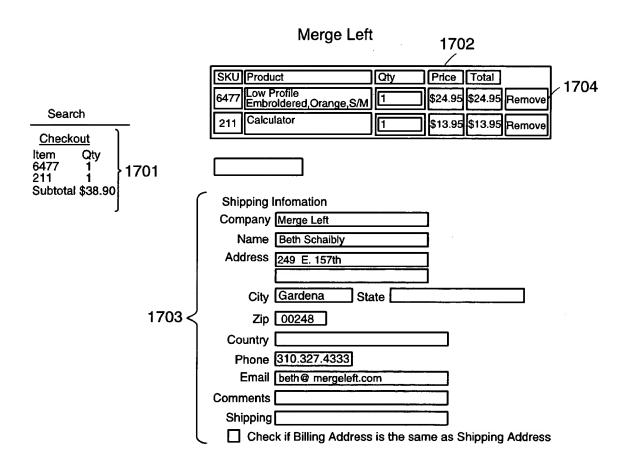


FIG. 17

Bridge and the same of the

Search Checkout

Subtotal \$38.90

Qty 1 1

Item 6477 211

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Qty Price
1 \$24.9
1 \$13.9
Sub Tota
Tax Rate:8.25%Ta
Shipping&Handlin
Grand Tota
]] }1802

FIG. 18

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1900 / 1906 Merge Left

1902

Thanks For Purchasing Your order will be shipped within 7 busines days. You will be notified if there are any problems charging your card This page is your final receipt. A copy will be emailed to beth@mergeleft com. Please note the order number on any correspondence. Search If you have any question about your order please call(800)588-7488 Checkout Info@yologo.com Item 6477 211 Order Number 3044276393216474 Ship To Subtotal \$38.90 Merge Left Beth Schaibly 249 E. 157th Gardena,CA 90248 US beth@ mergeleft.com 1904 Bill To Merge Left Beth Schaibly 249 E. 157th Gardena, CA 90248

SKU Product	Qty	Price	Total
6477 Low Profile Embroldered, Orange, S/M	1	\$24.95	\$24.95
211 Calculator	_1	\$13.95	\$13.95
	\$38.90		
	\$3.21		
	\$5.00		
	\$47.11		

1905

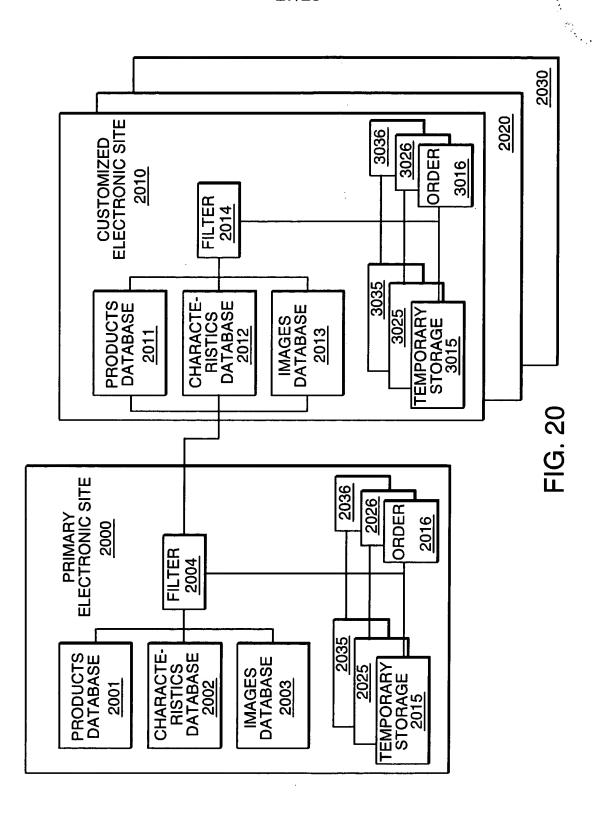
US beth@ mergeleft.com

FIG. 19

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